

**HAI HA CONFECTIONERY JOINT
STOCK COMPANY**

No: 17/CPHH - PTV

Re: Explanation for an increase of over
10% in profit after tax compared to the
same period last year

SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom – Happiness

Hanoi, January 30, 2026

**To: State Securities Commission;
Hanoi Stock Exchange**

Pursuant to Circular 96/2020/TT-BTC dated November 16, 2020 of the Ministry of Finance guiding information disclosure on the securities market;

Based on the Business Performance Report for the fourth quarter of 2025 of the Company, Hai Ha Confectionery Joint Stock Company hereby explains the case where the profit after corporate income tax in the Q4/2025 financial statements increased by more than 10% compared to the same period last year, as follows:

The main reason is that the Company benefited from the land lease fee reduction policy during the period from 2022 to 2025. In addition, the Company made flexible adjustments to its business strategies and product distribution policies, which resulted in increased revenue compared to the same period last year and reduced selling expenses. These factors led to an increase in profit after tax compared to the same period last year.

The Company hereby reports and discloses this information to the State Securities Commission, the Hanoi Stock Exchange and investors.

Best regards./.

CHAIRMAN



Hoàng Hưng